

(KEYWORD, SUMMARY, AND DIGEST as amended by Senate committee amendments)

COMMERCE. Provides relative to unfair and deceptive trade practice for misrepresentation regarding local television services.

DIGEST

Proposed law provides that the initial contract between a consumer and any person offering for sale television services in this state shall specify each television station that shall be accessible for viewing by the consumer under such contract.

Proposed law provides that failure to specify each television station shall be an unfair trade practice governed by present law.

Proposed law does not apply to television service providers who operate pursuant to a state or local franchise agreement or to any television broadcast station.

(Adds R.S. 51:1422)

Summary of Amendments Adopted by House

House Floor Amendments to the engrossed bill.

1. Made technical changes.
2. Created an exception to proposed law for any television broadcast station.

Summary of Amendments Adopted by Senate

Committee Amendments Proposed by Senate Committee on Commerce, Consumer Protection, and International Affairs to the reengrossed bill

1. Deletes provision that makes it an unfair trade practice for any person selling or offering for sale television services to misrepresent a fact or create a false or misleading impression to any consumer that such services include access to certain television stations.
2. Removes penalty.
3. Provides that an initial contract for the sale of television services shall specify each television station that will be accessible for viewing by the consumer under such contract and failure to do so shall be an unfair trade practice.